



Coachella Valley
Watercolor Society
Est. 1989

Brush Up

November 2019

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by David
Lobenberg

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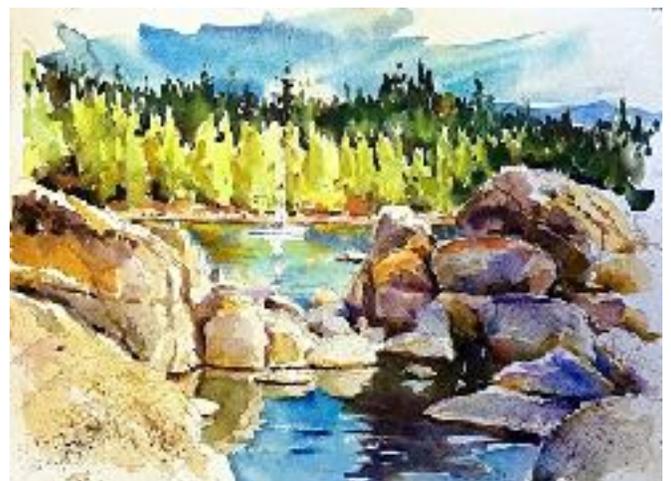
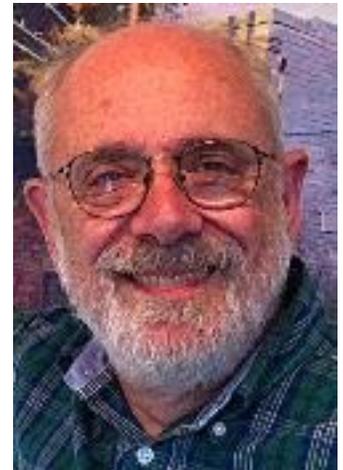
Next General Meeting:

at Joslyn Sr. Center, November 11, 2019
6:00 PM - refreshments/Painter of Month voting
6:30 - General Meeting begins

November Demonstrator: David Lobenberg

David Lobenberg's high level of excellence in figurative/landscape watercolor and acrylic painting is well recognized by artists and collectors nationwide. He has completed commissioned works for the US Air Force, Thunderbirds Alumni Assn., the Amgen Tour of California, the Sacramento Kings and River Cats, Major league baseball players Barry Zito and Nick Swisher, IMAX Corp., and SureWest Corp., to name a few.

He teaches year-round art workshops in California and out of state. He has a Master's Degree in Fine Arts from UCLA and is an adjunct art professor at Sacramento City College. His work has been reproduced in American



President's Message



The summer is always busy enough...and then its over. And with renewed enthusiasm we are ready to focus on Tuesday paint outs with our Field Mice plein air painting, preparing for our CVWS Annual Show in February, and possibly taking David Lobenberg's workshop in a few weeks on November 12th, or Internationally famous plein air instructor Shuang Li in January, or possibly in March taking a workshop with high energy Stella Canfield also internationally famous for beginner and intermediate painters.

Your Board is already working hard on upcoming opportunities to inspire your creations. Please be prepared to help make each endeavor a success. Your help is needed and you will make new friends and have so much fun at the same time. Thank you to each of you, and each of our Chair positions for your care, concern, creativity, and efforts in make our Coachella Valley Watercolor Society a continued success.

Keep your brushes flying!

Diane Moore, CVWS President

CVWS 2019-2020 Officers

President:

Diane Archie Moore

Exec. VP:

Marcia Slater Hatfield

Programs:

Bob Hannah

Shows:

Judy Wiesenfeld,
MaryAnne Brower

Publicity:

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Treasurer:

Cindy Mason

Secretary:

Nancy Rizzardi

Newsletter

Connie Zane

2019-2020 Committee Chairs

Website:

Lance Brechbill

Equipment:

John Ressler, Jim Nelson

Field Mice:

Sue Ober

Historian:

Joyce Kingman

Hospitality:

Elaine Trei

Life Drawing:

Elaine Trei, Vera Knowles

Membership/Directory:

Connie Collins

New Member Liaison: Open

Painter of the Month:

Moira Johannessen

Raffle:

Tracy Hartman

Sunshine:

Nancy Dion

DVD Library:

Bob Hites

Workshops:

Diane Moore, Nina Harlan

Special Activities: Open



CVWS members who stepped up to the Summer Challenge of "One-Color Portraits" brought an impressive display to the October meeting. Great job!

October Painters of the Month



1st Place: Jim Nelson



2nd Place: Vera Knowles



Hon. Mention: Diane Moore



3rd Place: Joyce Kingman

Art News and Kudos

Diane Morgan has been invited to be a part of a group of car artists for "CARS! LA Car culture" show at Castelli Art Space in Los Angeles, Nov 12-24, coinciding with the LA Auto Show.



Many CVWS members offer classes and workshops independent from CVWS. Descriptions and class schedules are available at the entry table at our monthly meetings. Be sure to check these out for information about watermedia opportunities that are available from our experienced members.

Art Show: "Putting it Back Together" Show dates: Nov 8th- Dec 1st.
Opening Reception: Nov 8th, 6pm-8pm. at Building B on UCR campus,
75080 Frank Sinatra Drive, Palm Desert. Exhibiting multiple local art groups.

FOR SALE -

- Mat Cutter- Framers Edge 650 Logan Professional- \$100
- 39 pieces of 40" X 32" Black Mat Board - \$10 / sheet
- Sleeves- 24" X 30 1/2"- \$1.00 each

Contact: Alicia Siegler
aliciacs@gmail.com 650-207-0585

Member Profiles

I'm **Diane McCleary**. For many years, I've enjoyed an oil painting career of plein air and studio painting in the Coachella Valley that has included exhibiting and teaching. I feel very blessed and have appreciated all the excitement that I feel when I pick up a brush and apply it to a painting.

As an impressionist artist, I always try to convey feeling in a painting. I paint both still life and landscapes so I may capture the warm and cool colors that the light provides in both genres. I have included a still life painting of pansies from my yard that I recently completed. It was fun comparing the various blues and purples with a contrast of yellow.

This past spring I joined the CVWS and have totally enjoyed the creative and informative demonstrations. As watercolor is a new dimension that I have added to my painting, I am looking forward to plein air watercolor painting with the Field Mice.

Editors Note: Recognized as an established desert oil painter, Diane served as juror for CVWS's Annual Show several years ago and we are pleased to welcome her to CVWS as she explores watercolor.



I'm **Cindy Mason**. My artistic journey began after retiring from a career as a Finance Manager at a major aerospace company. I decided it was time to explore my creative side and found I had a desire and passion for creating art. For the first four years my art was primarily representational and was created by using traditional watercolor techniques. My husband and I moved to Palm Desert in 2010 and I immediately immersed myself into the vast local art community by joining CVWS, where I am honored to be serving on the Board of Directors as Treasurer. I took full advantage of the extensive workshops and continuing classes offered locally and studied under numerous well-known professional artists. As a result of participating in these amazing learning opportunities, I discovered an overwhelming desire to try everything and not be intimidated by the unknown. While maintaining my love for traditional watercolor, my work continues to evolve to include abstracted watercolor, acrylics and mixed media.



Field Mice

CVWS Field Mice Schedule for November 2019

November 5 - Old Town La Quinta Shop, patio and umbrellas. Optional lunch at Stuff Pizza.

November 12 - Palm Desert Civic Center, Fred Waring Drive and San Pablo in Palm Desert. Bring lunch

November 19 - Wellness Park, 777 Tachevah Road in Palm Springs. Bring lunch.

November 26 - Break for Thanksgiving



Field Mice meet on Tuesdays from 9 to noon.

REMINDERS:

1. CVWS Dues need to be paid prior to December 2019 to be eligible for the annual Show.
2. CVWS Workshops fill up quickly. Reserve your spot early on. Check the Website for upcoming classes. (CVWS.org)
3. CVWS maintains a collection of DVDs for checkout each month.
4. If you have a class or instruction to offer, put a flyer on the meeting room entry table.

CVWS Instructors

Ian Cooke	760 408 3313
Bob Hannah	206-409-9786
Karin Harris	808-268-0847
Moira Johannessen	760-322-2523
Pat Kodet	530-388-8241
Diane Morgan	760-902-8855
Sonja Price Ravet	425-747-6748
Kathleen Scoggin	503-515-9633
Jude Wiesenfeld	818-903-4083
Connie Zane	775-846-9719



Editor's Note: The member profiles are a way for members (both old and new) to get to know one another. If you'd like to share your story, a painting and your photo, please send them to: cpinenuts@gmail.com. If you wish to be listed among our CVWS instructors, or have an achievement to share, please contact Connie Zane.

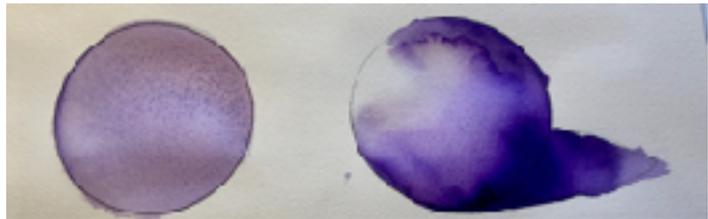
Why is value so important?

By Bob Hannah

Value (the relative lightness or darkness of a hue) plays many important roles in a painting. Two of those roles are:

1. Creating form and shadow, and
2. Directing the viewer's eye

Creating Form - Value provides a way to turn two dimensional objects on a flat piece of paper into three dimensional forms. If we paint a circle, all in one value, it appears as simply a flat round shape. If we add lighter and darker values and value gradation, we can turn that flat circle into a three dimensional sphere that becomes a real, round object. Value within shapes (and in the shadows, as well) can give life to shapes. Gradation (moving from light to dark) is crucial. For that gradation, you can use a value scale of three, or five, or ten variants...it doesn't matter. What *does* matter is that you make distinct contrasts between the variants. Be sure you make your darks truly DARK. I capitalize "dark" because 90% of most artists fail to make their darks dark enough. Remember, it's not the color, but the VALUE that does all the work. The adage "Color gets the credit; Value does the work," should be taken seriously.

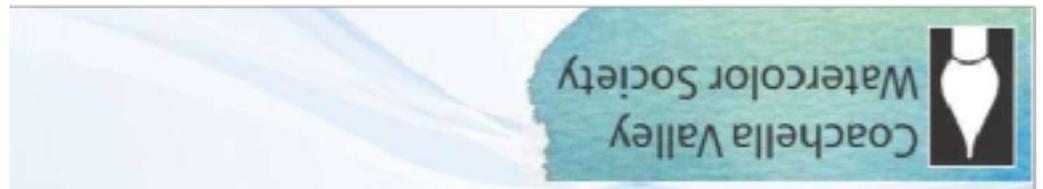


Directing the viewer's eye - Our eyes are naturally inclined to see patterns of light and dark. If our painting has a center of interest that creates an interesting area of contrasting light/dark, the viewer will automatically look there. Especially if that area is the Lightest Light and the Darkest Dark in our painting. There also needs to be value changes *around* those lights and darks that keep the eye moving and the viewer engaged. Without value contrasts, it's difficult to communicate different planes and shapes unless the artist is merely using lines.

Here is a painting that I think illustrates how value can direct you to a focal area that tells the paintings' story. This is an old doorway that I photographed in Honfleur, France in 2015. I was drawn to the light and the sharply contrasting values. Notice the deep, dark values against the sunlight bouncing off the door and the strong value contrasts around the focal point which help drive your eye to the door. The darks above and to the right of the door act as "fences" to keep you engaged and keep your eye in the painting.



Using strong light//dark value contrasts can distinguish the average painting from the remarkable painting. Consider doing value studies as a part of planning for your next painting.



General Meeting - Joslyn Center, 6:30 PM

Joslyn Center is located at 73750 Catalina Way, Palm Desert, CA 92260. It is about half way between San Pablo Avenue and Portola Avenue; south of Fred Waring Drive and north of Highway 111. You can access from either San Pablo or Portola.

