

**2020 PROSPECTUS for Annual Membership Show
Coachella Valley Watercolor Society (CVWS)**

Four Shows in ONE!

Hope Center at the Hope Lutheran Church
45900 Portola Ave., Palm Desert, CA 92260

ENTRY DUE: Post marked by January 31, 2020

Mail entry form to CVWS, P.O. Box 565, Palm Desert, CA.92260

GALA RECEPTION AND SALE: Wednesday, February 12, 2020, 5-7 pm

SHOW DATES: February 13, 14 & 15, 2020, 10 am-5 pm

TAKE-IN: Wednesday, February 12, 2020 10 am-12 Noon

PICK-UP: Saturday, February 15, 2020 5-6 pm

(Work will not be released early. A handling fee for late pick up will be charged.)

ELIGIBILITY of ARTISTS: All artists who are current CVWS members are invited and encouraged to enter.

ELIGIBILITY of ARTWORK: All information on the most current Exhibition Rules (Rev 7/1/19) applies to this show.

Bin paintings are not accepted without at least one (1) framed entry painting.

ENTRIES ALLOWED: This is ONE show with FOUR different categories: Traditional, Open, Plein Air and Mini Masters. Please see the Exhibition Rules for an explanation of the categories. You may enter one or more of the categories. One, two or three paintings may be entered for judging in each category. A total of up to ten (10) bin paintings may be entered.

NOTE: each artist is allowed to enter only THREE FULL SHEETS, (Image size 22" X 30") TOTAL, IN THE SHOW.

ENTRY FEE: \$35 for ONE category; \$40 for TWO categories; \$45 for THREE categories; \$50 for FOUR categories.

TO ENTER: Complete the 2020 Annual Show Entry Form and mail with your entry fee to the address on the form. Prepare all framed and bin paintings according to the instructions on the Exhibition Rules prior to take in.

AWARDS:

TRADITIONAL PRESENTATION: 1st through 3rd Place ribbons, and 9 (nine) Honorable Mention ribbons

PLEIN AIR PRESENTATION: 1st through 3rd Place ribbons and three (3) Honorable Mention ribbons

OPEN PRESENTATION: 1st through 3rd Place ribbons, and three (3) Honorable Mention ribbons

MINI MASTERS: 1st through 3rd Place ribbons and three (3) Honorable Mention ribbons.

EMERGING ARTIST: Two (2) ribbons for the best paintings by artists who are entering their first show.

FULL SHOW: One (1) Best in Show ribbon; and one (1) Publicity Art Award ribbon. The painting chosen for the Publicity Art Award ribbon will be featured on the advertisements for the 2021 Annual show.

SALES:

All paintings must be for sale. Prices may not be changed once the painting is entered.

CVWS will handle all sales and will charge the artist a 30% commission.

Artists who sell work on the first day will be invited to bring one replacement painting for the second & third day.

Minimum price for judged paintings in the Traditional, Open and Plein Air Categories: \$125.

Minimum price for judged painting in the Mini Master Category: \$60.

Minimum price for bin paintings: \$50.

LIABILITY: By submitting your entry form you release CVWS and the Hope Lutheran Church from all liability for loss or damage to any artwork submitted. We recommend that all artists insure their own work.

DELIVERY: Deliver art work to The Hope Center at the Hope Lutheran Church, 45900 Portola Ave., Palm Desert, CA 92260 on Wednesday, Feb. 12, 2020 between 10 am and 12 Noon. Labels must be securely attached. Paintings will NOT be accepted after 12 Noon.

DO NOT cover the artist's signature.

Prospectus Rev 11/10/2019