

# Brush Up January 2024

### General Meeting: January 8, 2024

6:00 PM, Social. 6:30 General Mtg.

### January Demonstrator: Roberta Dyer

"My art is best described as expressive and my approach is intuitive, using a combination of bold color and mixed media techniques to present my subjects in unusual ways.

Combining abstraction with figurative work is something I love, as well as working loosely and letting the painting dictate my direction. If something doesn't work, I simply paint it out and go in a different direction, believing that multiple layers make for a strong surface. I don't try to paint likenesses. Rather, I use figures as shapes in a painting. Acrylics, oils, collage, and tools for making marks lend themselves well to my technique and I may end up using all of them in a single painting."

Roberta is an award-winning, Signature member of the National Watercolor Society, the San Diego Watercolor Society, a Nautilus Member of the International Society of Experimental Artists, the Society of Acrylic Painters (ISAP), and the Western Federation of Watercolor Societies. Often juried into prestigious competitive international shows, you can enjoy her artwork regularly hanging at the San Diego Watercolor Society and at the Art on 30th Gallery in San Diego.



"Creating art is a beautiful journey for me and my goal is to have the viewer experience that journey too." <u>robertadyerart.com</u> Instagram: roberta1dyer









Connie Zane, President

#### CVWS 2022 – 2023 Officers

President: Connie Zane Exec. VP: Robin St. Louis 1st VP- Programs: Marilyn Blitz 2nd VP – Shows: Mary Anne Brower/ Ian Cooke 3rd VP – Publicity: Carol Cole Treasurer: Cindy Mason Recording Secretary: Alicia Siegler Corresponding Secretary -Newsletter: Jean Grover

#### 2022-2023 Committee Chairs:

DVD Library: Vera Knowles Equipment: John Ressler Grants: Joyce Kingman Membership: Connie Collins Painter of the Month: Joan Ryan Raffle: Tracy Hartman Sunshine: Cindy Green Website: Lance Brechbill, Workshops: Sue Ober/ Traci Davis

## **President's Message**

WHY ENTERING THE CVWS ANNUAL SHOW IS A GOOD DEAL

- 1. No jury process. All current CVWS members are eligible.
- 2. Five categories: Traditional, Plein Air, Mini, Open, and Emerging Artist.
- **3**. Reasonable entry fees. (1-3 entries=\$45, 4-5 entries=\$55, 7-8 entries=\$65).
- 4. Ribbons & potential cash prizes for top winners.
- Each entrant can <u>add 10 bin paintings</u> for extra sales (no additional entry fee).
- 6. No gallery sitting required.
- 7. CVWS sales commission is only 35%.
- 8. Exposure in local, prestigious Artists Center at the Galen Gallery.
- 9. Live demonstrations daily.
- 10. Raffle baskets loaded with goodies.
- 11. Free Opening Reception.
- 12. It just makes you feel good. If you've ever taken part, then you already know how there's an aura of anticipation and excitement and camaraderie that simply brings joy. And who *ever* has too much of that?

The CVWS Annual Show/Sale is in early March. And it will be here before you know it. Attendance and sales last year were terrific, and we expect a repeat. So, it's not too early to start getting your entries and bin paintings ready in preparation for our big event.

Remember, you can enter up to 8 paintings spread over several categories, plus 10 bin paintings that are matted & in plastic sleeves. <u>Read the</u> <u>prospectus for details.</u> DON'T SKIP THIS STEP. It's disappointing all around when people arrive for show check-in and find they've not followed the rules. You can find rules and guidelines in the prospectus in this newsletter and on the <u>CVWS.org</u> website.

Print out the prospectus, your entry form, and labels ahead of time (like NOW). You'll be glad you did, as the deadline approaches.

We look forward to your participation as an entrant. And don't forget to get involved as a show volunteer: It's a most rewarding activity.

Take part. Make art. Connie Zane

### **Painter of the Month**

December 2023

### First Place: Sylvia Smith



### **Third Place: Bob Hannah**



### Demonstrator's Choice: Sylvia Smith

Sylvia Smith with December Demonstrator Buffy Kaufman

### Second Place: Connie Zane



### Honorable Mention: Annette Zack



### PLEASE KEEP PAINTER OF THE MONTH GOING!

Text or email Joan Ryan 442 272-2270 jryan1004@gmail.com to sign up, and please remember that membership dues must be current to enter.

### We are excited about the many new people who have chosen to join CVWS!

If you are a new member of CVWS, we are eager to get to know you! So, beginning in this issue, we are introducing a new column entitled, "Getting to Know You".

New CVWS member Kathy Weyer has volunteered to take on the writing of this column and, as you will see below, she brings a wealth of experience to the role and we are thrilled to have her! In her new volunteer role, Kathy will be contacting new members by phone and if they agree, asking them a few questions about their creative lives, requesting a photo of themselves and a painting, and writing a short article that will be published in our monthly newsletter. Thank you, Kathy!

### **GETTING TO KNOW YOU!**

Kathy Weyer, a former therapist and HR professional, is an author, artist, and advocate. She and her husband moved to the valley seven years ago from San Diego after retirement; she has been concentrating on creative endeavors and just joined the CVWS.

When asked what her motto is, she came up with, "There is nothing quite so sure as change," as is certainly true of her life. Six weeks after her wedding in 1980, she became an instant full-time mom to three adolescents. "If you want to make God laugh, tell her your plans," she laughed.

Kathy works in watercolor foremost but dabbles in paper crafts and textiles. She spends time writing, painting, sewing, cooking, and volunteering. She is a on the board of the Palm Springs Friends of the Library, the Palm Springs Writers Guild, and the Spa City Paletteers.

Her books are women's fiction focused on women in an art park(!), stories based on real life examples she learned through her career(s) and life. Her books and artwork are shown on her website, <u>www.kathyweyer.com</u>. You can find her on Facebook at Heritage Art Park Series and on Instagram at Kathy Weyer Author.



Kathy Weyer



"Bella"

## Workshops

#### Seasons Greetings from the Workshop Committee

December 9-10 was a great weekend workshop with Buffy Kaufman. She showed us a lot of new and exciting ways to use watercolor. Her pouring technique demos were a joy to watch. Water and Watercolor - that's the magic.





And on a more somber note, it was with great difficulty that we have had to cancel the January workshop with Keiko Tanabe. It was a financial decision and not an easy decision to make.

# The Taste of Watercolor workshop is a go, and we have a great lineup of local CVWS teachers raring to go.

Please check out the website for all the details at <u>www.cvws.org</u>



### Kudos



### Member Spotlight: John Ressler

I'd like to invite everyone to make the trek up to the church across the street from the Rancho Mirage Dog Park—Unitarian Universalist Church of the Desert—to look at the decorative walkway I designed and oversaw (and sort of built, too). Sure, it isn't watercolor but concrete stains do weird things just like watercolor, and they are water-based acrylic. It's a different medium for sure, takes longer to complete than an oil, and you can walk on it... doesn't hang on a wall very well either. It's not every day that a watercolorist gets to do public art and it's been a lot of hair-tearing fun seeing it through. And, just for the record, the painted (stained) glyphs in the walkway were done with watercolor brushes! If you have questions about the process, I'll be happy to answer them!

**Pat Kodet** is part of the Open Desert Studios on January 26-28, Friday, Saturday, and Sunday. Her studio and home will be open from 11:00am until 4:00pm each day. Her watercolors and acrylics include Plein air, portraits, and abstracts. She also has a large collection of Ron Hanner's award winning watercolors that are at discounted prices. She is showing framed and unframed artwork. Come take a look during the last weekend in January.

Location: 78538 Bent Canyon Ct. Bermuda Dunes.

At gate: press Kodet website: <u>www.patkodet.com</u> Pat Kodet will also be showing a large collection of former CVWS member Ron Hanner's paintings at the Open Desert Studios:











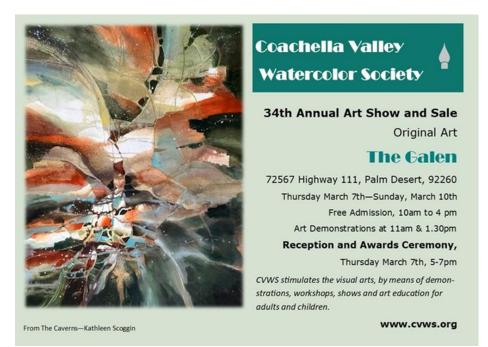
**Mike Pascavage**, a CVWS member, was honored by The Artist Council at the Galen's Artist Member Highlight for December, 2023. Congratulations Mike!

### News

### Get Ready for our Annual CVWS Show

### March 7th through March 10<sup>th</sup>, 2024

ENTRY DATELINE IS FEBRUARY 19, 2024



Once again, we will be able to stage our paintings in the prestigious surroundings of the Galen, courtesy of the Artists Council Last year we had the best sales ever and this year we have four sales days, one more than last year.

We need the support of our members in several ways. Firstly we encourage you to paint and enter your work in one or more of the four categories, Traditional, Open, Plein Air or Mini Masterpieces.

If you have never entered a show before, be brave and enter; we have a special award for Emerging Artists. Please tell all your friends and neighbors about the show. If you have a Facebook page or use social media, do include postings about this event. Visitors mean sales!

The success of our past shows is due to all the great volunteers, and we need help in many ways. If you can assist in one of the set-up or sales days, please let Mary Anne or Ian know – if you don't volunteer, we'll have to ask you! Signup sheets will be circulated at our January and February meetings. We are pleased that we can serve white wine and water inside the gallery this time and hope you will consider donating wine.

Intake will be on Tuesday March 5<sup>th</sup>. There will be a 'soft' opening on Thursday March 7<sup>th,</sup> which means there will be sales, but paintings cannot be removed that day, just reserved with a red dot! Our wine reception and Award ceremony will be from 5-7pm on Thursday the 7<sup>th</sup>. The show will then be fully open for visitors and sales Friday March 8<sup>th</sup> to Sunday March 10<sup>th</sup>, daily 10am to 4pm. Do reserve these dates in your calendar and be ready to take part in the show of the season! Questions? Contact: Ian Cooke: iancooke49@gmail.com

Mary Anne Brower: mabrower43@gmail.com



It's that time of the year! Raffle Baskets for the Annual Show! Thanks to you we generated over \$2000 last year to help support CVWS grants to Local Children's Art Programs. Way to go!

We are on the hunt again for donations. Please bring your donations to the January meeting at the Joslyn Center on January 8, 2024. Items that work best in baskets are not too heavy or big. We appreciate all the unique and interesting items that we receive and try to incorporate them into baskets of interest.

Themes could include: food (Italian, Chinese, Thai...), art supplies (can't ever have enough art supplies), gift cards, glassware, wine, smelly stuff (soaps, lotions, candles...) golf, pickleball, games or puzzles, sweets or chocolate.... We can also use baskets – not too heavy or too small. Baskets donated in the past have been fantastic. Thanks again. We are looking forward to seeing all the cool stuff for this year's baskets. – Sue Ober

### HELPFUL TIPS TO PREPARE FOR THE CVWS 2024 ANNUAL SHOW AND SALE

#### From Mary Anne Brower:

Here are a few places for framing and supplies:

**Purvis Gallery**, 71511 Hwy 111, Rancho Mirage, and **Frame Master Galleries**, 73754 Hwy 111. Palm Desert. Both give artist discounts for framing.

https://www.dickblick.com/products/blick-roadshow-3-in-1-display-system/

You can order what is called a 3 in 1 for bin paintings from Blick. It comes with an acetate sleeve, precut mat and foamcore backing. There is a similar package online from <a href="https://www.matboardandmore.com/">https://www.matboardandmore.com/</a>

#### From Kathleen Scoggin:

To avoid problems, delays and disappointment at check-in please note:

- The important thing to remember is TRADITIONAL AND OPEN are <u>STYLES OF PRESENTATION</u> <u>AND THE SUBJECT MATTER MAKES NO DIFFERENCE.</u>
- "TRADITIONAL" means framed, matted and plexiglass. Glass may be used for pieces 16" x 20" and smaller.
- "OPEN" means NO glass or plexiglass. Mats and frames are not required but may be part of the presentation if desired.
- Plein Air and Mini may be presented in either OPEN OR TRADITIONAL STYLE.
- Be sure to read the Exhibition Rules for further details on each category.

### **Coachella Valley Watercolor Society (CVWS)**

### 2024 Annual Show Prospectus – 34th Annual Membership Show

#### The Galen, 72567 Highway 11, Palm Desert, CA 92260

**Mission Statement** To promote the creative talents and art appreciation of its members, to stimulate art interest and support art education for the young people in the Coachella Valley.

**Entry Deadline** Enter online by February 19<sup>th,</sup> or mail entry form to CVWS, P.O. Box 565, Palm Desert, CA, postmarked no later than February 17<sup>th.</sup>

**Intake** Tuesday March 5th, 10am to 12 noon. PAINTINGS WILL NOT BE ACCEPTED AFTER 12 NOON. Deliver artwork to The Galen, 72567 Highway 111, Palm Desert, CA 92260.

Gala Reception and Sale Thursday March 7<sup>th,</sup> 2024, from 5:00-7:00 p.m.

#### Show Dates

Thursday March 7th to Sunday, March 10<sup>th</sup>, 2024, from 10:00am- 4:00 pm

Pick Up Sunday, March 10<sup>th</sup>, 2024, from 4:00 - 5:00 p.m. Work will not be released early.

**Eligibility of Artists** All artists who are currently CVWS members are encouraged to enter. Entries Allowed This is one show with four different categories: TRADITIONAL, OPEN, PLEIN AIR and MINI MASTERPIECES. You may enter one or more of the categories. One, two or three paintings may be entered up to a maximum of 8. A total of up to ten bin paintings may be entered. NOTE: Each artist is allowed to enter only THREE FULL SHEETS (image size 22" x 30") TOTAL IN THE SHOW. Check the detailed show rules.

Entry Fee 1-3 paintings \$45, 4-6 paintings \$55, 7-8 paintings \$65.

**Sales** All paintings must be for sale. Prices may not be changed once the painting is entered. CVWS will handle all sales and will charge the artist a 35% commission. Artists who sell a painting the first day may bring a replacement painting for the second day. Minimum price for paintings in the Traditional, Open and Plein Air categories: \$125. Minimum price for paintings in the Mini Masterpieces category: \$60. Minimum price for bin paintings: \$50

Judge This is a competitive show and will be judged by Richard Scott from the Huntington.

Awards

- TRADITIONAL PRESENTATION 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place & 6 honorable mention ribbons
- PLEIN AIR, OPEN and MINI MASTERPIECES PRESENTATIONS: 1st through 3rd place ribbons and 3 honorable mention ribbons for each category.
- EMERGING ARTIST 2 ribbons for the best work by artists entering their first show.
- FULL SHOW Best in Show ribbon chosen from amongst all four categories.
- PUBLICITY ART AWARD picture chosen for the 2025 Annual Show advertisements.

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### News, continued

#### Coachella Valley Watercolor Society (CVWS) 2024 Annual Show

#### **Exhibition Rules**

#### General

Show entry is eligible to all current Paid-up members of the Coachella Valley Watercolor Society

#### Allowed

- Original art created in the last two years
- Art shown at a meeting or 'Painter of the Month'

#### Not Allowed

- Art created in a class or workshop
- Art that is a copy or a study of another artist's work (including commercial photography). This is because of copyright laws
- · Any art that is not original to the artist
- Art previously exhibited in any CVWS judged show
- Art that is damaged, inappropriate for public display (i.e., nudity), improperly framed, or does
  not meet entry requirements
- Clip frames

#### Sizes and Entries

- Annual Show sizes: Maximum 46", minimum size 5" on any outside edge of frame, canvas or board.
- Mini Masterpiece show sizes: Maximum 14" on the outside of frame or canvas edge.
- Maximum of EIGHT paintings, with up to THREE in any category or TWO in the Mini Masterpieces. Each artist is allowed to enter only THREE FULL SHEETS (image size 22" x 30") TOTAL IN THE SHOW.

#### Mediums

- Artwork must be water-media painted in a primarily aqueous manner.
- Non-water based media may be integrated but cover no more than 20% of the artwork.
- · No oils, water-miscible oils, encaustics, or photography are allowed.

#### **Traditional Presentation Category**

Artwork may be presented on watercolor paper, paper-based board, watercolor canvas, Yupo or other synthetic paper.

To be accepted into the show and judged, all traditional presentation paintings **MUST** be matted and framed (mats may be any color but must be clean and well cut). No clip frames are allowed.

Plexiglass must be used if frame is larger than 16" x 20". Frames 16" x 20" or smaller may be under glass or plexiglass. Floated framed paintings (no mat) must have spacers to keep art from touching inside plexiglass and be floated on mat board.

Paintings must be backed with foam core, mat board, or other hardboard (i.e., Masonite); no cardboard is allowed.

All frames must be wired. Do not pull the wire tight. Wire should be secured one-fourth of the total height down from the top of the frame, looped through D-rings. (No eyelet screws are allowed)

#### Maximum THREE paintings

### News, continued

#### Exhibition Rules, page 2:

#### Open Presentation Category

Paintings may be on wrapped canvas or 'cradled' painting panels with a **minimum depth of 1½**". The sides of wrapped canvases must be staple free and neatly finished or painted. Mats and frames are not required. **No glass or plexiglass in this category is allowed.** 

Canvas boards (including clayboard, gesso board or canvas) **less than 1½**" deep must be framed. These paintings must be protected with a layer of medium, acrylic varnish or paint, including sides. All work must be wired ready for hanging.

Maximum THREE paintings

#### Plein Air Category

Plein air paintings may be presented in Traditional or Open format but will be displayed and judged in the Plein Air category.

80% of submitted work must be painted plein air; the remaining 20% may be painted in the studio.

The subject may be from any location.

Maximum THREE paintings

#### Mini Masterpieces Category

Paintings must have a maximum of 14" on the outside of the frame edge or a minimum of 5". Artwork should comply with either Traditional or Open category rules but will be displayed and judged with the Mini Masterpieces Category.

Maximum two paintings allowed in this category

#### **Bin Paintings**

All paintings must be original. Acrylics on paper or canvas board are allowed. All work must be matted and backed with clean foam core, stiff mat board or hardboard the same size as the mat and enclosed inside an acetate sleeve that has been fitted to the size of the mat or professionally shrink-wrapped. No cardboard backing or kitchen shrink wrap is allowed. Bin paintings will not be judged.

Maximum TEN paintings per artist in the bins

### Odds & Ends

#### **Plein Air enthusiasts:**

If painting plein air is your passion, you can find local paint out schedules and events at:

- \* California Art Club, Palm Springs Chapter contact: Andrew Gillespie 760-898-4503
- \*. DPAA (Desert Plein Air Art Association) contact: Diane Moore 760-485-6798
- \* Urban Sketchers, Palm Springs contact: Kirsten Olsen Stone Facebook
- \* Sketch Palm Springs contact Molly Colman Website



If you hear of someone who needs a bit of cheer or support, please contact our Sunshine Chairman, Cindy Green at (425) 765-9509 or <u>cindynwrs@seanet.com</u>



Editor's Note: If you have a topic or feature that you'd like to see included in the CVWS newsletter, or on the CVWS.org website, please send an email to: cvwsnewsletter@gmail.com Many CVWS members offer excellent painting instruction and classes. Call for information:

Ian Cooke Bob Hannah Karin Harris Dave Howell Moira Johannessen Pat Kodet Diane Morgan Kathleen Scoggin Connie Zane

760 408 3313 206-409-9786 808-268-0847 425-319-5858 760-322-2523 530-388-8241 760-902-8855 503-515-9633 775-846-9719



Do you have Art Books or DVDs to donate to CVWS? Please contact Vera Knowles at <u>veraknowles@icloud.com</u>

NEWSLETTER PUBLICATION DATES <u>Submissions to the newsletter are due on or before the 15th of the</u> <u>month</u>. We are always interested in hearing about any good news you have about your creative life (awards, show acceptances, etc.). <u>cvwsnewsletter@gmail.com</u>

Coachella Valley Watercolor Society