



Coachella Valley
Watercolor Society
Est. 1989

Brush Up

Dec. 2018

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**Next General Meeting:
at Joslyn Sr. Center, Dec. 10, 2018 - 6:00PM**

Holiday Potluck: We hope you'll all join us for the Holiday Potluck at the December meeting. Please bring dishes by 5:45.
(See meeting time changes listed below.)

In January we will start all our General Meetings 1 hour earlier with a change in cookie/snacks time:

1. We will have cookie/snacks/coffee **before** our meeting: 6pm – 6:30pm
This means that food/goodies will need to be delivered by 5:45 PM.
There will not be a snack break *during* the meeting
2. Additionally, Painter of the Month entries will need to be received and in place by 5:45
3. The Business Meeting will start at 6:30.
4. We will introduce a new "Show and Tell" session, limited to a max 5-10 minutes depending upon how long POM and President's remarks go.
5. Demonstrator will start at 7pm.

The following is the tentative time line for the new format:

- 6:00-6:30** Social interaction, Snack time and Painter of the Month Voting.
6:30-6:50 President's remarks and Painter of the Month—including photos of winners and non-winners commentary!
6:50-7:00 Show and Tell! This could be sharing sketchbooks or someone's experiences about a particularly great workshop or whatever else is important to the good of the group. These will be scheduled via sign-ups at prior meetings.
7:00-9:00 Demonstrator's time.

President's Message



CVWS 2017-2018 Officers

President:

Diane Archie Moore

Exec. VP:

Marcia Slater Hatfield

Programs:

Bob Hannah

Shows:

K. Scoggin, Alicia Siegler

Publicity:

Marilyn Blitz

Treasurer:

Cindy Mason

Secretary:

Nancy Rizzardi

Newsletter

Connie Zane

2017-18 Committee Chairs

Website:

Lance Brechbill

Equipment:

John Ressler, Jim Nelson

Field Mice:

Sue Ober

Historian:

Joyce Kingman

Hospitality:

Judy Ross

Life Drawing:

Elaine Trei, Vera Knowles

Membership/Directory:

Connie Collins

New Member Liaison: Open

Painter of the Month:

Moira Johannessen

Raffle:

Tracy Hartman

Sunshine:

Nancy Dion

DVD Library:

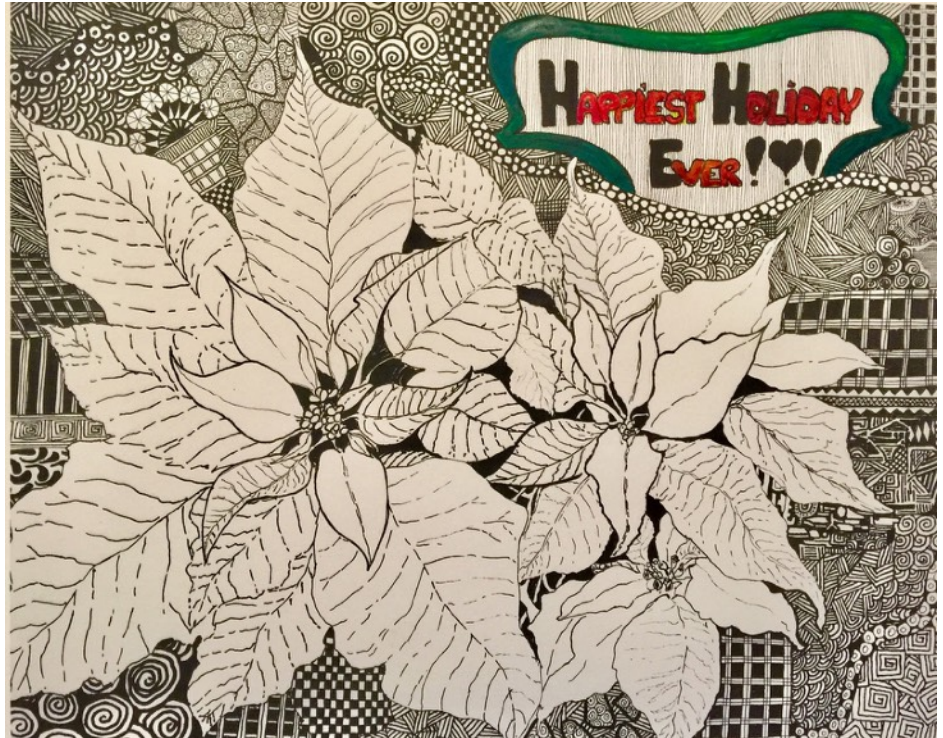
Mike Collins

Workshops:

Diane Moore, Nina Harlan

Special Activities:

Alannah Kern



The drawing (above) is my expression of good will to everyone.

Water-media is my true passion, but sketching lets me interpret what I see and express that experience. Drawing enhances my perception and sets the stage for carrying out a better plan for my paintings. This year, I've tried to incorporate drawing into my daily art activities. I recommend it highly.

As 2018 comes to an end and we review where CVWS is, after 30 years, and where it hopes to go, I want to encourage our members to consider taking an active part in the CVWS future. I wish you peace and creativity in the coming year.

*Keep your brushes wet.
Diane Moore*

November Painter of the Month



1st Place & Demo Choice: Linda Hanna



2nd Place: Charlie Lerner



3rd Place: Sunny Patton



Hon.Mention: Sandy Hall



Congrats to all and thank you to our great judge, Craig Anderson.

Art News and Kudos

Life Drawing classes start again this year in January at the Portola Community Center the 1st and 4th Fridays of each month.

Call Vera Knowles for info;
925-324-5388



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Editorial:

CVWS is in it's 30th year! And members need to step up and joining the board to keep it alive.

Ten years ago Diane Moore was president, Kathleen Scoggin and Alicia Siegler were show chairs and I was Newsletter Editor. Today, **all of us** are again doing the **same** jobs and many other board members have simply changed positions. And, as of last year, the founders, Wanda Boydsun and Mary Minamide still served as Committee members.

That's dedication! AND, There's a whole list of people who have given time and effort to keep this society alive. But it's the **same** list, over and over. Year after year.

It's time that others stepped up to keep our organization growing. If no one assumes the Show Chair positions (that Alicia and Kathleen have filled multiple times) then we will have no show next year! Plus, next year, president and newsletter positions will be vacated.

30 years is a great accomplishment, and we've all enjoyed the programs, classes & show opportunities through the years, Those opportunities have been made possible only by members who've worked to keep CVWS alive. If that volunteering membership declines, then CVWS will decline as well.

The Nominating Committee meets in January. If you'd like to help see that this organization continues to exist and grow going forward, please contact Diane Moore, President.

Connie Zane, Newsletter Editor

Member Profiles



I am **Veronique Branger**. I studied at the National School of Fine Art in Lyon, France, and continued my artistic education in San Francisco. I have painted murals throughout California, Florida and in the Coachella Valley. As a visual artist, I have always been compelled to express my creativity in personal imagery as a response to what I see around me or remember of a moment or a scene.

The first “art experience” I remember was in kindergarten when my teacher bragged to my mother what a wonderful painting I had done in class. I don’t remember what the painting was, but that praise made me want to keep going down that path. My mother was a gardener, so a lot of the drawings I did as a young girl were of flowers, and I still enjoy painting flowers to this day.

I painted with oils for a while and then tried acrylics. I settled on watercolor and took some classes after my kids were in high school. I thought that after about 5 years I should have that medium mastered....we all know how that goes!

I’m still trying to “master” watercolor, plus I’m enjoying the “new-improved” acrylics and other mixed media. I joined CVWS when we first moved to the desert, about 22 years ago, and have enjoyed the camaraderie and educational benefits offered through the group. I have served as show chair, treasurer and now am the membership chair.

Connie Collins



Editor’s Note: The member profiles are a way for members (both old and new) to get to know one another. If you’d like to share your story, a painting and your photo, please send them to: cpinenuts@gmail.com. If you wish to be listed among our CVWS instructors, please contact me.

NOTE: CVWS Annual Show entry deadline is January 29th this year.

Every year on Take-In Day (Feb. 6th, this year) CVWS show entries are delayed by paintings that do not conform to the rules. It's frustrating to both our members and to our volunteers and causes last-minute headaches. **Please read the Exhibition Rules, revised July 22, 2018!**

You will find these on the CVWS.org website. Most of these rules have been in effect for many years. We want every artist to be able to enter the show, but we must also ensure that our CVWS show continues to be professional! Here's a list of the most common problems at our Annual Show: Double check your paintings BEFORE you leave home.

Framed Paintings

1. Any framed painting **larger than 16x20, MUST HAVE PLEXIGLASS**
2. **MAXIMUM OUTSIDE FRAME SIZE** is 45 inches.
3. Backing is required to be foam core, mat board or Masonite, **Absolutely NO Cardboard**, no matter what color it is.
4. Your label must be on the **BACK** of the painting, **TOP LEFT CORNER**

Bin paintings:

1. Must be **matted, backed with foam core, double mat board or hardboard the same size as the mat. No cardboard backing.**
2. Must be **enclosed in an acetate sleeve the same size as the mat.**
3. **Label on front, top left corner**

We don't want to hold up artists who have presented their paintings correctly, while offenders hold up the line correcting their paintings. That is why we ask that they go to the work table to make these corrections at their leisure.

Field Mice

December Field Mice Schedule

December 4 - Coachella Valley Preserve
29200 Thousand Palms Canyon Drive
Thousand Palms, CA

A great place to paint! Bring a lunch.

December 11 - Cahuilla Hills Park
45825 Edgehill Dr.
Palm Desert

December 18 - Wellness Park "NEW LOCATION"
777 Tachevah Rd
Palm Springs

Merry Christmas, and don't forget about the CVWS Annual Show and Sale. Here's a chance to put all your Plien Air attempts in one show!



CVWS Instructors

Bob Hannah	206-409-9786
Ron Hanner	760-636-5766
Karin Harris	808-268-0847
Moira Johannessen	760-322-2523
Pat Kodet	530-388-8241
Diane Morgan	760-902-8855
Sonja Price Ravet	425-747-6748
Kathleen Scoggin	503-515-9633
Connie Zane	775-846-9719



Tips & Techniques

THREE WAYS OF DEVELOPING COLOR IN A PAINTING

Three ways to develop and combine colors in a painting are to use: **Hue Contrast**, **Value Contrast** and **Intensity Contrast**.

Hue = pure color (blue, red, green, magenta, etc.)

Value = the lightness or darkness of a hue.

Intensity = the degree of white or black added to a hue

Hue Contrast is when the entire painting is mostly all bright pure hues or pure color. The shapes are determined by variation in hue. The values are usually similar. These paintings are usually a lively, cheery, happy type of painting.



Value Contrast refers to the lightness and darkness of a color. The value may range from as dark as black to white. Value contrast is achieved with lots of variation of value. Often value paintings are more neutral colors. You can make neutrals by mixing complementary colors (those opposite each other on the color wheel) or by adding black to make a **shade**, white paint or water to make a **tint**, or gray to make a **tone**. You may use values of pure hues as well as those of tints, tones and shades to create movement. Use of value contrasts is an effective means of directing the viewer's attention in a composition. Values that are close together give the design a calm appearance. This will create a more subdued or serious painting. Values that are very different create excitement. It has been said that color gets all of the credit and value does all of the work.



Intensity Contrast Lots of tints, tones and shades and a little bit of pure color in your area of interest make for an interesting painting. There is little value contrast so you see subtle color change. Lots of grayed colors with a few bright or pure hues give the viewer lots to look at and will hold their eye longer.



Kathleen Scoggin



General Meeting - Joslyn Center, 6:30 PM

Joslyn Center is located at 73750 Catalina Way, Palm Desert, CA 92260. It is about half way between San Pablo Avenue and Portola Avenue; south of Fred Waring Drive and north of Highway 111. You can access from either San Pablo or Portola.

