



Coachella Valley
Watercolor Society
Est. 1989

Brush Up

December 2019

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Next General Meeting:
at Joslyn Sr. Center, December 9, 2019
6:00 PM - refreshments/Painter of Month voting
6:30 - General Meeting begins

The December Holiday Potluck still could use volunteers for set up and clean up. If you can help, please contact, Tracy Hartman.

Our December Demo is by Craig Anderson.

Craig Anderson was born and raised in upstate New York before moving to San Diego in 1988. He works exclusively in transparent Watercolor. Craig believes that art is a timeless expression of the beauty that surrounds us: a fossil of some piece of real life that existed in time and space, a real, living, breathing thing.

His trademark is his use of vibrant color and bold value patterns in order to reveal and discover the majesty hidden within his subjects.

Craig is an award-winning artist whose work is represented by private and corporate collections nationwide. He is a Signature member of the San Diego Watercolor Society and has served as a juror in a number of art exhibitions and is in demand for live demonstrations and workshops.



President's Message



CVWS 2019-2020 Officers

President:

Diane Archie Moore

Exec. VP:

Marcia Slater Hatfield

Programs:

Bob Hannah

Shows:

Judy Wiesenfeld,
MaryAnne Brower

Publicity:

Marilyn Blitz

Treasurer:

Cindy Mason

Secretary:

Nancy Rizzardi

Newsletter

Connie Zane

2019-2020 Committee Chairs

Website:

Lance Brechbill

Equipment:

John Ressler, Jim Nelson

Field Mice:

Sue Ober

Historian:

Joyce Kingman

Hospitality:

Elaine Trei

Life Drawing:

Elaine Trei, Vera Knowles

Membership/Directory:

Connie Collins

New Member Liaison:

Open

Painter of the Month:

Moira Johannessen

Raffle:

Tracy Hartman

Sunshine:

Nancy Dion

DVD Library:

Bob Hites

Workshops:

Diane Moore, Nina Harlan

Special Activities:

Open

Exhibits

Coachella Valley Watercolor Society

In addition to the regularly featured painting of the month, over the next several months visitors to the Library can enjoy a new exhibit featuring art created by members of the Coachella Valley Watercolor Society. Located just beyond the reference desk inside the Annenberg Room, the show is centered around the theme of *plein aire* (paintings created on location rather than in a studio). The Society's *plein aire* group, known as "The Field Mice," paint weekly at various local locations. The paintings featured in the exhibit are all inspired by the local area, with most of the work created at the majestic Shumway Ranch, just a short drive from the Library and Observatory up the mountain on Highway 74.



Paintings of Shumway Ranch by Coachella Valley Watercolor Society President Diane Moore

A nonprofit organization with over 150 members, the Coachella Valley Watercolor Society is currently celebrating its 33rd anniversary. The group comprises artists throughout the valley and meets October through April on the second Monday of each month at the Jodyn Center in Palm Desert. Many members are teachers, and the organization's programs feature exciting demonstrations and workshops led by nationally recognized instructors, with an annual show held each February. The Society encourages and welcomes new members of all levels. To learn more, visit the group's website at cvws.org.

Exhibits • December 2019 (1/24/20) February 2020 29



Happy Holidays from CVWS
Diane Moore, President

November Painter of the Month



1st Place: Alicia Siegler



2nd Place: Bob Hannah



3rd Place: Alannah Kern



Honorable Mention
and Demo Choice:
Nancy Rizzardi



Demonstrator: David Lobenberg



STELLA CANFIELD Workshop

“Watercolor Magic!”

4-Day Workshop All Skill Levels!!!

Coachella Valley Watercolor Society



Tuesday-Friday, March 10-13, 2020

Time: 9 am to 4pm

Location:

**Best Western, Palm Desert
74-695 Hwy. 111**

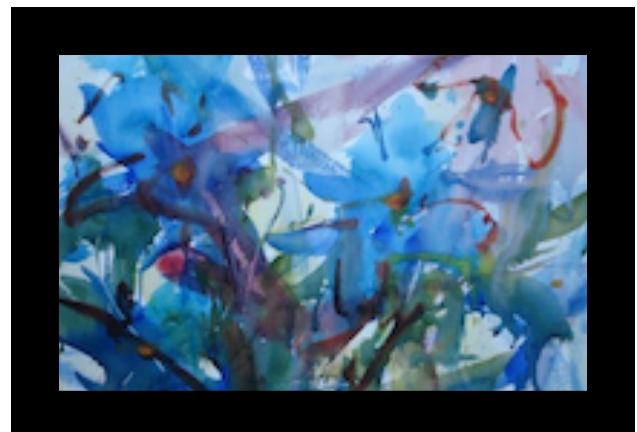
**CVWS Member: \$ 500.00
Non-Member: \$ 550.00**

This watercolor workshop with Stella Canfield is all about YOU! Stella will help you to develop your own creative process and finishing a painting every day (if not two!). From sketching to design, color, light and techniques until applying emotion, brush strokes, and final touches, Stella will be there for you through the entire day, making sure you feel comfortable and confident with your process.

You will find all about Stella’s process, her calling the “Muse” and fitting her art into the busy dynamic of the daily life. She is a working artist, mother of four, wife and a friend, active member of society and a volunteer, keeping up with life on two continents, America and Europe. Her energy is contagious and her passion for life and art is admirable.

The class will start with a fast demo and the rest of the day will be dedicated to YOU and YOUR process. Plan on working hard and having fun at the same time. The challenge you will overcome will be leaving the worries and limits behind and “get into the Zone”. You will free yourself of the pressure and judgment and enjoy the creative process as we create for no one else but ourselves. There are no limits to creation!

Registration forms are available on the CVWS website.



Shumway Ranch Paint Out



Art News and Kudos

Please bring your donations for the Annual Show Raffle Baskets to the December and January meetings. Contact Ann Bond if you have any questions.

Life Drawing begins in January at the Portola Community Center each 2nd and 4th Friday through March. Contact Vera Knowles for details.

Sunny Patton, Jim Nelson and Robin St. Louis have paintings in the Watercolor West show, open until December 15 at the City of Brea Gallery.

“Putting it Back Together “ Show dates: Nov 8th- Dec 6th. Building B on UCR campus, 75080 Frank Sinatra Drive, Palm Desert. Exhibiting multiple local art groups.



Sylvia Smith, Diane Moore, and Karin Felker Harris at the current UCR Collage show, running through Dec 6th.

CVWS Annual Show Update

Dear CVWS Chairs and Volunteers,

Attached is a breakdown of all the show dates and activities for the 2020 Annual Exhibition. Please keep this handy to reference your activities and co-ordination with other committee leaders. It's online in pdf and word doc formats.

Many thanks,

Jude Wiesenfeld
Mary Anne Bower

Hope Lutheran Church
45900 Portola Avenue
Palm Desert, CA. 92260

4 Categories: Traditional
Open
Small Image
Plein Air

Schedule:

Entry Deadline: January 31st. 2020

Set up Crew	Wednesday, Feb. 12	9:00 AM -10:00 AM-
<u>Artist Take In:</u>	Wed, Feb 12	10 AM to NOON
Judging:	Wed, Feb.12	1:00 PM to 3:00 PM
<u>Gala Reception</u>	Wed, Feb. 12	5:00 PM to 7:00 PM
Crew arrives:	Thurs, Feb. 13	9:00 AM
Show opens:	Thurs, Feb. 13	10:00 AM to 5:00 PM
Crew arrives:	Friday, Feb. 14	9:00 AM
Show opens:	Friday, Feb. 14	10:00 AM to 5:00 PM
Crew arrives:	Sat. Feb. 15	9:00 AM
Show opens:	Sat. Feb. 15	10:00 AM to 5:00 PM

Artists pick up unsold work & show breakdown Sat. Feb. 15, 5PM 7PM

A complete list of show chair volunteers is available from Jude Wiesenfeld, or on the CVWS website at: cvws.org along with the prospectus and entry forms.

Member Profile

I'm **Sylvia Smith**. I am a Southern California native, have lived throughout California and now live full time in Bermuda Dunes. (It's hot in the summer, I don't care if they say it's dry heat...100+ is hot!). After over 20 years of working in oils, I began my journey with watercolors when I retired from Southern California Edison in 1998. I was then able to devote more time to painting. Most recently my interests have broadened to include acrylics, mixed media, inks, and collage.

I am inspired by nature...the Sierras and Cascade mountains and the Southern California desert. I love capturing the light, shadows, and textures. By intensifying the colors and leaving out details, I feel I've connected to nature in a new and exciting way. My advice to artists - keep learning something new; schedule painting time on your calendar, if you're not painting enough; and remember, it's only paper 😊



This "Member Profile" newsletter page enables us to become acquainted with new members and to recognize established CVWS members. Without continued submissions to this column, it will fade away. Please consider submitting your profile so we can feature you and your work. Send your info to: cpinenuts@gmail.com.

Field Mice

December Schedule for the mice

December 3 - Coachella Valley Preserve, 29200 Thousand Palms Canyon Road, Thousand Palms - A favorite spot. Lots of Palm groves, trails and desert scape. Bring a lunch.

December 10 - Downtown Palm Springs. Usually meet across from the Sonny Bono Statue on Palm Canyon Dr. Lots of buildings, architecture and light. Possible restaurant for Lunch!

December 17 - Cahuilla Hills Park
45825 Edgehill Dr., Palm Desert. Great mountain views. Bring a lunch.

Happy Holidays, Sue Ober



CVWS Instructors

Ian Cooke	760 408 3313
Bob Hannah	206-409-9786
Karin Harris	808-268-0847
Moira Johannessen	760-322-2523
Pat Kodet	530-388-8241
Diane Morgan	760-902-8855
Sonja Price Ravet	425-747-6748
Kathleen Scoggin	503-515-9633
Jude Wiesenfeld	818-903-4083
Connie Zane	775-846-9719



Editor's Note: *If you wish to be listed among our CVWS instructors, or have an achievement to share, or would like to be a featured "Member Profile" please send your information to cpinenuts@gmail.com*

Good advice about art doesn't always come from artists.

Jordan Ayan is the President of an international consulting firm based in Chicago and is a noted speaker and author. He preaches what he calls the “CORE Elements” and although they are not typically applied to artists, they DO have relevance to any creative endeavor.

So what are the four **C.O.R.E.** Elements, according to Jordan Ayan?

Curiosity: Curiosity is a quality that drives our urge to invent, to experiment, and to build. “Curiosity is the Mother of Invention”.

Openness: Openness is the vital quality of the creative spirit. By being open, we are able to accept new ideas and incorporate them into our mode of thinking.

Risk: Risk-taking is a quality that creativity needs to jump-start creative projects. Without a willingness to take risks, most creative ventures would never get off the ground.

Energy: There is a certain degree of energy we bring to everything we do, and creative pursuits are no different. A simple fascination with a project can lead to feeling charged and exuberant. The fruits of our creative labors are also a direct result of the amount of energy we choose to put into our projects on a regular basis.

Ayan states, “New, creative ideas often come from combining many pieces of information. I always insist my students **keep a journal** or notebook. Document ideas and inspirations as soon as they bubble up in your mind!” These recorded ideas provide a valuable reference and inspiration in the future, when you've forgotten that great idea you had a last month.

Implementing these CORE Elements in our daily art endeavors just might help us be better artists.



General Meeting - Joslyn Center, 6:30 PM

Joslyn Center is located at 73750 Catalina Way, Palm Desert, CA 92260. It is about half way between San Pablo Avenue and Portola Avenue; south of Fred Waring Drive and north of Highway 111. You can access from either San Pablo or Portola.

