



## **Coachella Valley Watercolor Society (CVWS)**

### **2024 Annual Show Prospectus – 34th Annual Membership Show**

**The Galen, 72567 Highway 11, Palm Desert, CA 92260**

**Mission Statement** To promote the creative talents and art appreciation of its members, to stimulate art interest and support art education for the young people in the Coachella Valley.

**Entry Deadline** Enter online by February 19<sup>th</sup>, or mail entry form to CVWS, P.O. Box 565, Palm Desert, CA, postmarked no later than February 17<sup>th</sup>

**Intake** Tuesday March 5<sup>th</sup>, 10am to 12 noon. PAINTINGS WILL NOT BE ACCEPTED AFTER 12 NOON. Deliver artwork to The Galen, 72567 Highway 111, Palm Desert, CA 92260.

**Gala Reception and Sale** Thursday March 7<sup>th</sup>, 2024, from 5:00-7:00 p.m.

**Show Dates** Thursday March 7<sup>th</sup> to Sunday, March 10<sup>th</sup>, 2024, from 10:00am– 4:00 pm

**Pick Up** Sunday, March 10<sup>th</sup>, 2024, from 4:00 - 5:00 p.m. Work will not be released early.

**Eligibility of Artists** All artists who are currently CVWS members are encouraged to enter.

**Entries Allowed** This is one show with four different categories: TRADITIONAL, OPEN, PLEIN AIR and MINI MASTERPIECES. You may enter one or more of the categories. One, two or three paintings may be entered up to a maximum of 8. A total of up to ten bin paintings may be entered. NOTE: Each artist is allowed to enter only THREE FULL SHEETS (image size 22" x 30") TOTAL IN THE SHOW. Check the detailed show rules.

**Entry Fee** 1-3 paintings \$45, 4-6 paintings \$55, 7-8 paintings \$65.

**Sales** All paintings must be for sale. Prices may not be changed once the painting is entered. CVWS will handle all sales and will charge the artist a 35% commission. Artists who sell a painting the first day may bring a replacement painting for the second day. Minimum price for paintings in the Traditional, Open and Plein Air categories: \$125. Minimum price for paintings in the Mini Masterpieces category: \$60. Minimum price for bin paintings: \$50

**Judge** This is a competitive show and will be judged by Richard Scott from the Huntington.

### **Awards**

- TRADITIONAL PRESENTATION** 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place & 6 honorable mention ribbons
- PLEIN AIR, OPEN and MINI MASTERPIECES PRESENTATIONS:** 1st through 3rd place ribbons and 3 honorable mention ribbons for each category.
- EMERGING ARTIST** 2 ribbons for the best work by artists entering their first show.
- FULL SHOW** Best in Show ribbon chosen from amongst all four categories.
- PUBLICITY ART AWARD** picture chosen for the 2025 Annual Show advertisements.