

2017 Annual Show PROSPECTUS
Coachella Valley Watercolor Society (CVWS)
Three Shows in ONE!

28th Annual Membership Show

March 9, 2017 5-7 pm and March 10 - 11, 2017 10:00 am – 5:00 pm

The Palm Springs Air Museum 745 N. Gene Autry Trail, Palm Springs, CA 92262

TAKE-IN: Thursday, March 9, 2017 10-12:00 am PICK-UP: Saturday, March 11, 2017 5-6 pm
Work will not be released early. A handling fee for late pick up will be charged.

GALA PREVIEW RECEPTION and SALE: March 9, 2017, 5-7 pm

ELIGIBILITY of ARTISTS: All artists who are current CVWS members are invited and encouraged to enter.

ELIGIBILITY of ARTWORK:

- All information on the most current Exhibition Rules (Rev 11/2016) applies to this show.
- Bin paintings are not accepted without at least one (1) framed entry painting.

ENTRIES ALLOWED: This is ONE show in THREE different categories: Traditional, Open, and Plein Air. Please see the Exhibition Rules for an explanation of ‘Open’ and ‘Traditional’. You may enter one or more of the categories. One, two or three paintings may be entered for judging in each category, but each artist is limited to only THREE full sheets total for the whole show. Up to ten (10) bin paintings allowed total.

ENTRY FEE: \$35 for ONE category; \$40 for TWO categories; or \$45 for THREE categories. Up to ten (10) bin paintings total are included in this entry price.

JUROR: Joseph Stoddard is an accomplished watercolorist whose work has been featured in the Art of Watercolor, the Watercolor Artist magazine and various other publications and books. His artwork may be viewed at josephstoddard.com

AWARDS:

- **TRADITIONAL PRESENTATION:** 1st through 3th Place ribbons, and 9 (nine) Honorable Mention ribbons; 1st Place \$40, 2nd Place \$30, and 3rd Place \$20.
- **PLEIN AIR PRESENTATION:** 1st through 3rd Place ribbons and three (3) Honorable Mention ribbons; 1st Place \$40, 2nd Place \$30, and 3rd Place \$20.
- **OPEN PRESENTATION:** 1st through 3th Place ribbons, and three (3) Honorable Mention ribbons; 1st Place \$40, 2nd Place \$30, and 3rd Place \$20
- **EMERGING ARTIST:** One (1) ribbon for the best painting by an artist who is entering their first show and \$50.
- **FULL SHOW:** One (1) Best in Show ribbon and \$100; one (1) People’s Choice ribbon; and one (1) Publicity Art Award ribbon. The painting chosen for the Publicity Art Award ribbon will be featured on the advertisements for the 2018 Annual show.

SALES:

- All paintings must be for sale. Prices may not be changed once the painting is entered.
- Artists who sell work on the first day are invited to bring a replacement painting for the 2nd day.
- CVWS will handle all sales and will charge the artist a 30% commission.
- Minimum price for judged paintings: \$300 for a full sheet; \$200 for less than a full sheet.
- Minimum price for bin paintings: \$150 for a full sheet; \$75 for less than a full sheet.

LIABILITY: By submitting your entry form you release CVWS and The Palm Springs Air Museum from all liability for loss or damage to any artwork submitted. We recommend that all artists insure their own work.

DELIVERY: Deliver art work to The Palm Springs Air Museum 745 N. Gene Autry Trail Palm Springs, on Thurs, March 9, 2017 between 10:00 AM and 12:00 Noon. Labels must be securely attached and the artist’s signature covered with tape in preparation for judging. **Paintings will not be accepted after 12:00 Noon.**

TO ENTER: Complete the 2017 Annual Show Entry Form and mail with your entry fee to the address on the form. Prepare all framed and bin paintings according to the instructions on the entry form prior to take in.

